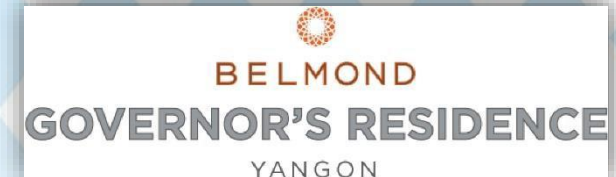
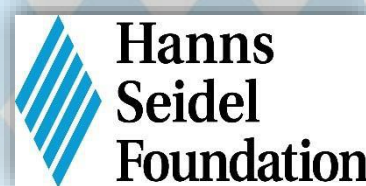


Oktoberfest Yangon 2016

Rose Garden Hotel
7th & 8th October 2016





Yangon's Cultural Event of the Year

Organizers

- Under the patronage of the Embassy of the Federal Republic of Germany
- Organized in cooperation with Hanns Seidel Foundation, Belmond Governor's Residence and König Ludwig International

Details

- Date: Friday 7th and Saturday 8th October, 2016
- Venue: Rose Garden Hotel
- Guests: around 3000 over the two nights
- Contact: Sandeep Pokhrel(09 420106056, oktoberfest.yangon@gmail.com)





History

2016: expected 3500 guests



2015: around 2500 guests



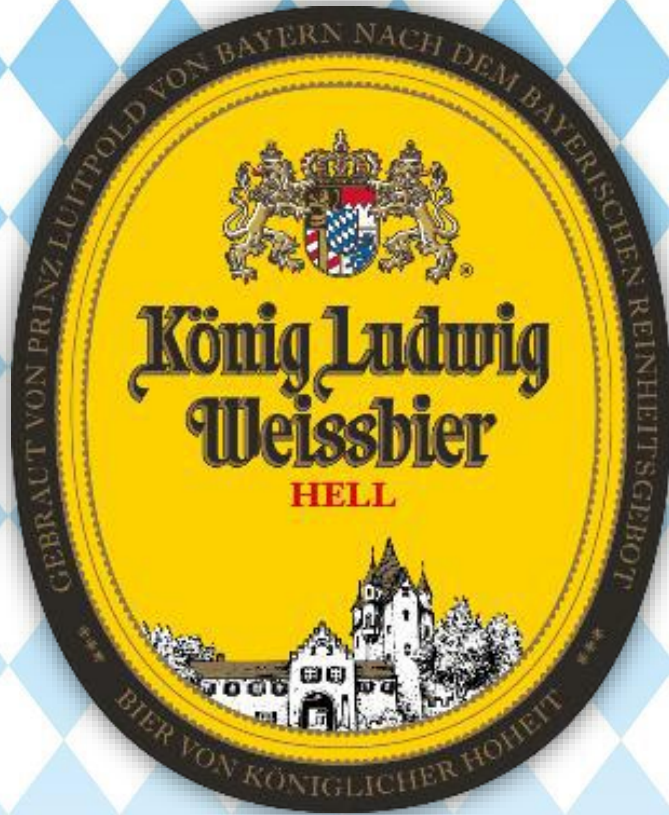
2014: around 2000 guests



2013: around 1000 guests



Imported German Beer from Munich



The Royal Bavarian Brewery

Traditional German Food





Original Oktoberfest Band



Münchner Xindl - Directly from Munich



Sponsorship Opportunities

Diamond Sponsorship: 12.000 USD

Platinum Sponsorship: 6.000 USD

Gold Sponsorship: 2.000 USD





Diamond Sponsorship Package (12.000 USD)

- **30 Complimentary Tickets per night in the designated VIP Area**
- **Prominent display of company products**
- **Guaranteed exclusivity - maximum of 3 Diamond Sponsorships**
- **Priority staffed Marketing booth** at the event
- **Logo in prime position on all marketing material** (poster, flyer, tickets, backdrops at the event etc.) and **Opportunity to display marketing material** at the event (first priority inside & Outside)
- **Participation in keg tapping ceremony**
- **Thanked as Diamond Sponsor by the German Ambassador and Prince Luitpold of Bavaria** at the event
- **Company to be presented at the Press Conference and at other Oktoberfest related events**



Platinum Sponsorship Package (6.000 USD)

- **20** Complimentary Tickets in total in the **designated VIP Area**
- Guaranteed **exclusivity - maximum of 5 Platinum Sponsorships**
- **Marketing booth** at the event
- Opportunity to display **marketing material at the event** (second priority inside & outside)
- Logo in priority position on **all marketing material** (poster, flyer, tickets, backdrops at the event etc.)
- Participation in **keg tapping ceremony**
- Thanked as Platinum Sponsor by the **German Ambassador and Prince Luitpold of Bavaria** at the event
- Company to be presented at the **Press Conference and at other Oktoberfest related events**



Gold Sponsorship Package (2000 USD)

- **10 Complimentary Tickets in total the designated VIP Area**
- **Logo on all marketing material (poster, flyer, tickets, backdrops at event etc.)**
- **Participation in keg tapping ceremony**
- **Thanked as Gold Sponsor by the German Ambassador and Prince Luitpold of Bavaria at the event**
- **Company to be presented at the Press Conference and at other Oktoberfest related events**